



7th Edition
SVUM 2020
 INTERNATIONAL TRADE SHOW



Showcasing Strengths Of Saurashtra-kutch
 Exhibition: 11th-12th-13th February, 2020
 Factory Visit: 14th-15th February, 2020 @ Rajkot

Focus Sectors

Ceramic & Sanitary Ware
 Hardware & Bath Fittings
 Building Materials
 Solar & Renewable Energy

Medical Tourism
 Healthcare & Beauty Care
 Medical Equipments –
 Surgical items

Garments & Textile
 Jewellery & Life Style
 Water Technology &
 Air Cooling

Agriculture Equipments
 Irrigation system
 Farming technology
 Food Processing

Auto – Engine Parts &
 Accessories
 Kitchenware – House ware
 Plastic & Polymers

IT – Computer &
 Communications
 CCTV & Security system
 Education & Training

Organise By:



Country Partner



Supported By:



EXHIBITION | INTERNATIONAL BUSINESS MEET | FACTORY VISIT | BUSINESS CONFERENCES



Parag Tejura
President
Saurashtra Vepar Udyog Mahamandal

The development starts from individual unit to national level; our aim is to create Glocal Platform for the smallest manufacturer of Saurashtra & Kutch region, which can lead to generate greater GDP for the nation.

The success of Make in India concept also depends on the performance of MSMEs.

The development of textile industry, coconut farming, Auto Park, mining, IT – Electronic are major thrust areas where scopes for the developments are huge. Collective efforts can bring very good results for economical and social growth.

It is also observed that scopes for the bilateral trade development with the African continent, South Asian countries, European and American countries are good. We are strategically working on it so that we can create A Glocal Trade Exchange Platform in Saurashtra Kutch Region.

The role of industrial association, federation and Mahamandal is very vital in sustainable development of industries, trade, economy and Society at large. Being apex body of the trade and industrial organization of Saurashtra – Kutch, SVUM: Saurashtra Vepar Udyog Mahamandal is committed to create a business friendly environment for holistic sustainable development of Saurashtra – Kutch. Whether It is matter for implementation of VAT, Removal of Octroi, Impact fee, Scarcity of currency coin and many other issues in Saurashtra Kutch, the Mahamandal have observed that collective actions of SVUM has created impact and it has become a change leader In order to bring solution.

About SVUM...

Vision: Saurashtra Vepar Udyog Mahamandal (SVUM) was founded in the year 2001, with a mission to make Saurashtra Kutch one of the most attractive business destinations in India. SVUM aims to give the region's businesses a global platform for growth. SVUM's roots were laid in what erstwhile was “Saurashtra Sankalan Samiti” – a group of visionary leaders tirelessly working towards sustainable development of the region through policy advocacy.

Saurashtra Vepar Udyog Mahamandal (SVUM) deeply believes in Gandhian philosophies of sustainable development, inclusive growth, and equitable prosperity. SVUM realizes its philosophies through supporting Micro, Small, and Medium sized industries in the region.

Strategy: SVUM is executing its vision to make the region an attractive business by promoting international trade through new growth markets.

Mission: SVUM is actively promoting the region's businesses across the globe. SVUM currently has special trade treaties with twelve (12) African & South Asian countries, and has appointed active trade representatives in each.

There are currently over 62 active MoUs facilitated by SVUM that led to over INR 300 million in booked revenues, and more than INR 500 million in the pipeline.

The SVUM-Africa trade partnership has a potential of adding INR 10,000 Crores in new revenues for businesses in the Saurashtra Kutch region.

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DELEGATES EXPECTED FROM COUNTRIES



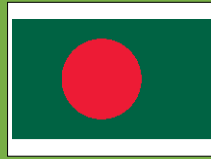
Afghanistan



Angola



Australia



Bangladesh



Benin



Bhutan



Botswana



Britain



Burkina faso



Cambodia



Cameroon



Côte d'Ivoire



DR Congo



Ethiopia



Gabon



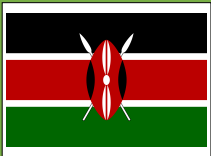
Ghana



Guinea



Israel



Kenya



Lesotho



Mali



Morocco



Mozambique



Niger



Nigeria



Republic of Congo



Rwanda



Senegal



South Africa



Sri Lanka



Sudan



Tanzania



Togo



Uganda



Zambia



Zimbabwe

FOREIGN DELEGATION



FROM
DIFFERENT
COUNTRIES



Exhibitors Profile

AGRICULTURE

Agriculture Equipment, Fertilizers, Pesticides, Technology solution for storage of perishable agro products, Agro-Product, Organic Farming, Commodity Trading



RENEWABLE ENERGY

Turnkey solution for rooftop panels, PV Panels Plant, Solar Water Heaters, Energy from wastes, Waste Management solution, Smokeless Energy Efficient Stove, Solar Cooker



TEXTILE & READYMADE GARMENTS

Technical Textile like Building tech, Medical tech, Industrial tech, Home Tech etc, Ready made garments, Uniforms, Event T-Shirts, Machinery Textile Ginning, Spinning Weaving, Embroidery, Traditional Dress from Jamnagar, Kutch, Surat

MINING

Drills, Machinery, Spares and Job work of Spares

SERVICE SECTOR

Banking, Exim related service, Taxation, Insurance, Logistics, HR, Management Consultancy



ENGINEERING

Auto Parts, Brass Parts, Spares for machinery, Machine Tools, Special purpose machinery, Job work for OEM, Capital machinery for all kind of industries



HEALTHCARE SECTOR

Medical Equipment, Surgical Items, Baby Diapers, Orthopedic Implants, Medicinal Drugs, OTC Items, Ayurvedic Medicine and Cosmetic Items, Tie up with Multispecialty hospitals



BUILDING MATERIALS

Building Construction, Building Construction, Building Material, Equipment, Ceramic, Sanitary ware, Pipe and Fittings, Hardware & amp, Furniture



EDUCATION

Tie up with university, college, teaching-coaching institute, foreign education consultants, Stationery items, educational tools



INFORMATION TECHNOLOGY

Electronic, Computer Hardware, all kind of peripherals, Software, Website, Applications, ERP developers, Communication (ISP, Mobile Handset, Cellular Operators, Bulk-SMS, Mailing Solutions)



FOOD PROCESSING

Post Harvesting solutions, Spices & Packed Foods, Commodities, Oil Mills and Refineries etc



JEWELLERY AND LIFE STYLE

Gold, Silver Imitation Jewellery, Handicraft, Traditional Dresses, Gift Articles, life Style Products, Shoes, Accessories, Apparels



Modular Kitchen Equipment, Innovative Products, Plastic Products, Kitchen ware & House ware, Electronic items, Utensils

TRAVELS & TOURISM

Hotels, Cab Service, Business Tour Operators. Tourism Department Of State and Other Countries.



IT - COMPUTER, SECURITY & COMMUNICATIONS

IT, Security & Surveillance, Electronic, Computer Hardware, Peripherals, Software, Website, Applications, Communication, ISP, Mobile Handset, Cellular Operators, Bulk-SMS, Mailing Solutions, Mobile applications & accessories.



AUTO - ENGINE PARTS & ACCESSORIES



IT, Security & Surveillance, Electronic, Computer Hardware, Peripherals, Software, Website, Applications, Communication, ISP, Mobile Handset, Cellular Operators, Bulk-SMS, Mailing Solutions, Mobile applications & accessories.



Promotion of Show

Social Media Network

Show Exclusive Website

Search Engine Optimization

Magazine Advertisement

Hoardings/Banners

Advertisement In Daily Newspapers

Email Blast

Sms Blast

Whatsapp

1,00,000 Personal Invitation Card

Exhibition Visitors Profile

200+

**Foreign
Business Delegates**

25000+

**Local
Business Visitors**

5000+

**National
Business Visitors**



Ground Layout



Participation Rate

Platinum Sponsor: - Rs. 3, 00,000/- (+18% GST) with 36 square meter 3 side open Corner stall.

Diamond Sponsor: - Rs. 1, 50,000/- (+18% GST) with 18 square meter 2 side open Corner stall.

Golden Sponsor: - Rs. 75,000/- (+18% GST) with 9 square meter 2 Side open Corner Stall.

Logo in all possible publication/banners/hoardings/flex etc, Logo in 100000 invitation cards, Logo in all display hoardings at show site, Preference to have personalized meeting with international delegates, Factory visits of some of international if viable and possible, Key person on Dias during show inaugural function/events.

Rs. 7000/- Per Square Meter Laminated stall. Rs. 6000/- Per Square Meter Bare space.

2 Side Open 15% Extra, 3 Side open 25% Extra

Payment: - 75% at Time of Booking. 25% 1st January 2020

Discount: - 15% October, 10% November +18% GST Extra

Supported By:



Photo Story



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